| | UČNI NAČRT PREDMETA/COURSE SYLLABUS |
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| **Predmet:** | **Metode raziskovalnega dela** |
| **Course title** | **Research Methodology** |

| Študijski program in stopnja<br>Study programme and level | Študijska smer<br>Study field | Letnik<br>Academic year | Semester<br>Semester |
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| Poslovna ekonomija 2 | Poslovna ekonomija | 2. | 3. |
| Business Economics 2 | Business Economics | 2nd | 3rd |

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| **Vrsta predmeta/Course type** | modularni/module |
| **Univerzitetna koda predmeta/University course code** | |

| Predavanja<br>Lectures | Seminar<br>Seminar | Sem. vaje<br>Tutorial | Lab. vaje<br>Laboratory work | Teren. vaje<br>Field work | Samost. delo<br>Individ. work | ECTS |
|---|---|---|---|---|---|---|
| 24 | | 16 | | | | 8 |

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| **Nosilec predmeta/Lecturer:** | doc. dr. Ivan Verdenik |
| **Jezik/ Languages:** **Predavanja/Lectures:** | slovenski/Slovenian |
| **Vaje/Tutorial:** | slovenski/Slovenian |

| **Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:** | **Prerequisites:** |
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| • Pogoj za vključitev v delo je vpis v drugi letnik študijskega programa.<br>• Študent mora pred izpitom pripraviti in predstaviti raziskovalno nalogo. | • The condition for inclusion is entry in the second year of study.<br>• Student has to prepare, present and defend a research paper before the exam. |

| **Vsebina:** | **Content (Syllabus outline):** |
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| • *Posebnosti raziskovalnega procesa v okviru poslovnih ved.*<br>• *Konceptualna izhodišča raziskovalnega dela* (definicije problema, teorije in modeli, koncepti).<br>• *Metodološka izhodišča raziskovalnega dela* (strategija, načrti, metode).<br>• *Raziskovalna etika.*<br>• *Problemi merjenja* (ravni merjenja ter zanesljivost in veljavnost merjenja).<br>• *Tipologije podatkov in iskanje podatkov* (različni viri podatkov ter iskanje in vrednotenje podatkov).<br>• *Primarni podatki* (opazovanje, osebni pogovor, samo/anketiranje, oblikovanje vprašalnika).<br>• *Analiza podatkov* (izbor ustrezne kvantitativne in/ali kvalitativne metode | • *Specifities of the research process in the scope of business sciences*.<br>• *Conceptual starting points of the research work* (problem definitions, theories and models, concepts).<br>• *Methodological starting points of the research work* (strategy, plans, methods).<br>• *Research ethics*.<br>• *Problems in measurement* (measurement levels, reliability and validity of measurement).<br>• *Data typologies and data retrieval* (different data resources, data search and evaluation).<br>• *Primary data* (observation, personal conversation, self/surveying, designing a questionnaire).<br>• *Data analysis* (selection of appropriate |

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| analize).<br>• *Interpretacija rezultatov opravljene analize podatkov* (razmerje med analitskimi ugotovitvami in konceptualnim okvirom, pasti interpretacije). | quantitative and / or qualitative analysis methods).<br>• *Interpretation of the results based on the data analysis* (relations between analytical findings and conceptual framework, traps in interpretation). |

**Temeljna literatura in viri/Readings:**


- Bregar, L. et al. (2005). Metode raziskovalnega dela za ekonomiste: izbrane teme. Ljubljana: Ekonomska fakulteta.
- Frankfort-Nachmias, C. in Nachmias, D. (2015). Research Methods in the Social Sciences. New York: Worth Publishers.
- Košmelj, K. (2001). Uporabna statistika. Ljubljana: Biotehniška fakulteta.
- Saunders, M. et al. (2007). Research Methods for Business Students. Harlow: Prentice Hall.
- Tratnik, M. (2002). Osnove raziskovanja v managementu. Koper: Visoka šola za management.
- Kumar, R. (2019). Research methodoloy: a step-by-ste- guide for beginners (5th edition). SAGE.


| **Cilji in kompetence:** | **Objectives and competences:** |
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| *Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:*<br>• celostno obvladovanje temeljnega znanja s področja metodologije raziskovanja ter njegova interdisciplinarna uporaba,<br>• obvladovanje raziskovalnih metod postopkov,<br>• usposobljenost za prepoznavanje potreb po spremembah in uvajanju le teh,<br>• usposobljenost za sodelovanje, delo v skupini, timsko delo,<br>• usposobljenost za aplikacijo pridobljenega temeljnega znanja in raziskovalnih dognanj v obliki raziskovalne naloge,<br>• sposobnost za reševanje konkretnih delovnih problemov z uporabo znanstvenih metod in postopkov,<br>• sposobnost umeščanja novih informacij in interpretacij v kontekst poslovnih in upravnih ved,<br>• razumevanje in uporaba metod kritične analize in razvoja teorij ter njihova uporaba pri reševanju problemov s področja upravljanja in poslovanja,<br>• uporaba informacijske in komunikacijske tehnologije ter sistemov kot vira informacij, komunikacijskega sredstva, kot orodja pri raziskovalnem delu in kot delovnega sredstva,<br>• obvladovanje izbranih raziskovalnih | *The learning unit mainly contributes to the development of the following general and specific competences:*<br>• comprehensive management of the fundamental knowledge of research methodology as well as its interdisciplinary application,<br>• mastering the research methods and procedures,<br>• the ability to identify needs for changes and their introduction,<br>• the ability for cooperation, work in groups, teamwork,<br>• the ability to apply the acquired fundamental knowledge and research findings in a research paper,<br>• the ability to solve concrete work problems using scientific methods and procedures,<br>• the ability to place new information and interpretations in the context of business and management sciences,<br>• understanding and applying methods of critical analysis and theory development including their use in solving problems in the field of management and business.<br>• the use of ICT and systems as the sources of information, means of communication, as tools in research work and as a working medium,<br>• mastering selected research tools for |

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| orodij za reševanje problemov v ekonomiji, upravljanju in razvoju. | solving problems in economics, management and development. |

| **Predvideni študijski rezultati:** | **Intended learning outcomes:** |
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| Znanje in razumevanje:<br>*Študent/Študentka:*<br>• spozna in utrdi znanje o oblikovanju konceptov in metodološkega okvira raziskovanja,<br>• spozna in utrdi temeljne raziskovalne pristope, ki se uporabljajo v menedžmentu in širše v družbenih vedah,<br>• se nauči uporabljati koncepte in izbrane metode pri znanstvenem opazovanja izbranih pojavov,<br>• pridobi znanje in sposobnosti za kritični izbor interpretativnega aparata v povezavi z izbranim konceptom in metodologijo,<br>• se nauči uporabljati pridobljeno znanje za pripravo in izvedbo aplikativne raziskovalne naloge, projektne naloge in magistrske naloge v nadaljevanju študija ter izvedbo raziskovalnih projektov pri svojem strokovnem delu s področja upravljanja in poslovanja. | Knowledge and understanding:<br>*Students:*<br>• learn and consolidate knowledge about the design of concepts and methodological framework of research,<br>• learn and consolidate the basic research approaches used in management and in the broader social sciences,<br>• learn how to use concepts and methods for the scientific observation of selected phenomena,<br>• acquire knowledge and skills for a critical choice of an interpretive apparatus in connection with the chosen concept and methodology,<br>• learn how to use the acquired knowledge for the preparation and implementation of an applied research paper, project paper and master thesis in the continuation of studies, including implementation of research projects in their professional work in the field of management and business. |

| **Metode poučevanja in učenja:** | **Learning and teaching methods:** |
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| • *predavanja,*<br>• *voden individualni študij,*<br>• *priprava raziskovalne naloge.* | • *lectures,*<br>• *guided individual studies,*<br>• *preparation of a research paper.* |

| **Načini ocenjevanja:** | Delež (v %)<br>Weight (v %) | **Assessment:** |
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| Način (pisni izpit, ustno spraševanje, naloge, projekt):<br>• izpit<br>• priprava, predstavitev in zagovor raziskovalne naloge | <br>60<br>40 | Types (written examination, oral examination, coursework, project):<br>• exam,<br>• preparation, presentation and defense of a research paper |